

**Abstract of the Disclosure****PERSISTENCE OF INTER-APPLICATION COMMUNICATION PATTERNS AND  
BEHAVIOR UNDER USER CONTROL**

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[0066] The present invention provides a method, computer program product, and apparatus for allowing an end-user or administrator to couple portlets in a portal through user interface events taking place on the portal display itself. When the portal is displayed, if the user actuates a control corresponding to a property in a portlet, a menu of actions that can be performed with that data by other portlets is provided to the user. In addition to this "conventional" manner, an alternative manner of actuating the component is provided to the user such that if the user actuates the control in this alternative manner, the user is provided the option of making the chosen action "persistent," so that the next time the control is actuated by the user, or the associated property is otherwise produced, the chosen action is performed automatically, without requiring the user to choose an action.

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